

QOTT Event Sponsorship Application Form - Event Form Preview

Checklist for Applicants

* indicates a required field

QOTT Program

Program

This field is read only.

Applicants:

Before completing this application form, you must read:

1. The Terms and Conditions relevant to the sponsorship tier you are applying for: [Event Sponsorship Program :: Racing Queensland](#); and
2. Racing Queensland's Privacy Policy: [Privacy Policy :: Racing Queensland](#)

Please note: Incomplete applications and/or applications that do not meet the application eligibility criteria will not be considered.

If you have any questions regarding the QOTT Event Sponsorship Program, including eligibility criteria or the application process, please contact QOTT via email at offthetrack@racingqueensland.com.au or via phone on (07) 3869 9760.

The SmartyGrants 'Help Guide For Applicants' explains the essential steps you need to take to complete and submit your application form. Click on this link to read the SmartyGrants 'Help Guide For Applicants': <http://applicanthelp.smartygrants.com.au/help-guide-for-applicants/>

Should you require technical assistance when using SmartyGrants and/or completing your application form, please contact SmartyGrants via email at service@smartygrants.com.au or via phone on (03) 9320 6888.

QOTT Sponsored Events (Current Calendar Year)

Has the applicant been awarded sponsorship under the QOTT Event Sponsorship Program for four (4) events that are scheduled to be held in the current calendar year (i.e. from 1 January to 31 December)? *

- ☐ Yes (If yes, do not proceed with this application).
- ☐ No

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Ineligible Applicant

Thank you for your interest in applying for QOTT Event Sponsorship. As you answered 'YES' to the above question, you are unable to proceed with this application as your organisation has already been awarded sponsorship under the QOTT Event Sponsorship Program for four (4) events that are scheduled to be held in the current calendar year (i.e. from 1 January to 31 December). As this is the maximum number of events permitted per organisation per calendar year, this application will not proceed to evaluation by QOTT. For more information, please refer to: [Event Sponsorship Program :: Racing Queensland](#)

Applicant Eligibility Criteria

* indicates a required field

Application Eligibility Criteria

Before proceeding with this application, please confirm that your organisation, and your event, is eligible to apply for sponsorship under the QOTT Event Sponsorship Program.

For the purposes of the QOTT Event Sponsorship Program:

'Off-The-Track horse' or 'OTT horse' means a:

(a) Thoroughbred or Standardbred that is, or has been, or is eligible to be, registered for thoroughbred or harness racing in Australia.

Eligible organisations can submit one (1) application for sponsorship per event, with a maximum of four (4) events per calendar year.

Application Eligibility Checklist *

- ☐ I confirm I am the Authorised Representative completing this application form on behalf of the applicant.
- ☐ I confirm the applicant is an organisation (not an individual) and has a current Australian Business Number (ABN) or Australian Company Number (ACN).
- ☐ I confirm the applicant is the entity organising and running the event.
- ☐ I confirm the applicant has current Public Liability Insurance for a minimum of \$20 million.
- ☐ I confirm the event will be held in Queensland and is scheduled to be held within twelve (12) months from the date this application is submitted.
- ☐ I confirm that the date of the event is twelve (12) weeks or greater from the date this application is submitted.
- ☐ I confirm the event is wholly or partially for OTT horses and/or their owners/riders.

Successful applicants will receive a QOTT Event Sponsorship Agreement outlining the terms and conditions under which the sponsorship funding is offered. The QOTT Event Sponsorship Agreement will form a legally enforceable agreement in relation to the sponsorship funding awarded for this event. *

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☐ On behalf of the applicant, I confirm I have read the QOTT Event Sponsorship Agreement in full.

The QOTT Event Sponsorship Agreement is available to read on the QOTT Event Sponsorship Program website.

Authorised Representative: *

Title First Name Last Name

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Position Held *

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Applicant Information

* indicates a required field

Application Identification Number

If you contact QOTT and/or SmartyGrants throughout the application process, please quote the application number below.

Application Number

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This field is read only.

The identification number for this application.

Applicant Registration

Applicant ABN *

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The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity name	
ABN status	
Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main business location	

(Must be a Valid Australian ABN Number)

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Please select the option that best describes the applicant organisation: *

- ☐ Agricultural Show Society
- ☐ Horse Sport Club
- ☐ Equestrian Club
- ☐ Interschool
- ☐ State Body - Pony Club Queensland
- ☐ State Body - Equestrian Queensland

If 'Other' please provide full details

Applicant Information and Contact Details

Applicant (Organisation Name) *

Organisation Name

(Must be same name as listed in official documentation)

Applicant primary address *

Address

Applicant postal address *

Address

Applicant primary phone number *

Applicant primary email address *

Applicant website *

Must be a URL.

Head of Organisation (i.e. CEO or President) *

Title First Name Last Name

Position held *

Phone Number *

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Email *

Public Liability Insurance

Please provide a current certificate of currency as evidence of the applicant's Public Liability Insurance policy for a minimum of \$20 million.

Public Liability Insurance *

Attach a file:

A minimum of 1 file must be attached.

Applicant Bank Details

Bank Account *

Account Name

BSB Number

Account Number

Must be a valid Australian bank account format.

Event Information

* indicates a required field

Details

QOTT Event Sponsorship Tiers:

- **Bronze (\$1,000) Tier Sponsorship** is the status of sponsorship that, subject to evaluation of an application, may be awarded by QOTT for an event that is wholly or partially for OTT horses where a minimum of 10 individual OTT horses are anticipated to participate in the event.
- **Silver (\$2,000) Tier Sponsorship** is the status of sponsorship that, subject to evaluation of an application, may be awarded by QOTT for an event that is wholly or partially for OTT horses where a minimum of 20 individual OTT horses are anticipated to participate in the event.
- **Gold (\$3,000) Tier Sponsorship** is the status of sponsorship that, subject to evaluation of an application, may be awarded by QOTT for an event that is wholly or partially for OTT horses where a minimum of 30 or more individual OTT horses are anticipated to participate in the event.

PLEASE NOTE: Applicants will need to provide evidence to support the level of sponsorship tier applied for. The level of sponsorship awarded to successful applicants may vary from that applied for and is at RQ's sole discretion. No additional funding is available post-event, regardless of the number of OTT horses that participated in the event.

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For the purposes of the QOTT Event Sponsorship Program:

'Off-The-Track horse' or 'OTT horse' means a:

(a) Thoroughbred or Standardbred that is, or has been, or is eligible to be, registered for thoroughbred or harness racing in Australia.

Total Amount Requested *

(Please select option from the dropdown menu)

Event Name *

Event Location (please enter the full address where the event will be held) *

Event Start Date *

Event End Date *

Has the applicant held this event previously? *

- ☐ Yes
☐ No

If the applicant has held this event previously, how many OTT horses participated in the event? *

- ☐ The applicant has not held this event previously.
☐ Less than 10 OTT horses.
☐ 10 to 20 OTT horses.
☐ 21 to 30 OTT horses.
☐ More than 31 OTT horses.

If the applicant has held this event previously, please upload supporting evidence (e.g. results sheet) that clearly shows the number of OTT horses that participated in the event. If the applicant has not held this event previously, please upload supporting evidence to support the level of sponsorship tier you have applied for (e.g. membership information that displays the number of OTT horses registered with the applicant organisation). *

Attach a file:

A minimum of 1 file must be attached.

Applicants are required to provide evidence to support the level of sponsorship tier applied for. The information you provide in this section will assist QOTT with evaluating the level of sponsorship you have applied for.

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Event Planning

Please clearly articulate how this event aligns with the key objectives of the QOTT Event Sponsorship Program, which aims to incentivise ownership of OTT horses by supporting horse sport clubs and equestrian organisations throughout Queensland to hold events, and create competition opportunities, for OTT horses and their owners/riders.

Event Summary *

Word count:

Please upload all relevant files pertaining to this event that may assist QOTT with evaluating your application. *

Attach a file:

A minimum of 1 file must be attached.

Examples of files to upload may include your event plan, schedule of classes, official program etc.

Which best describes this event? *

- ☐ An event where only OTT horses can compete or participate (i.e. no other breeds are permitted to compete or participate at this event).
- ☐ An event that offers dedicated classes for OTT horses to compete or participate (i.e. no other breeds are permitted to compete or participate in the dedicated OTT horse classes).
- ☐ An event that awards 'Best Performed' OTT horses in an open field (i.e. classes where other breeds can compete or participate with OTT horses).

What breed of OTT horse will this event cater for? *

- ☐ OTT Thoroughbreds only.
- ☐ OTT Standardbreds only.
- ☐ OTT Thoroughbreds and Standardbreds.

How many OTT horses are anticipated to participate in this event? *

- ☐ 10 - 20
- ☐ 21 - 30
- ☐ 31 - 50
- ☐ 51 - 70
- ☐ 71 - 90
- ☐ Over 91

Indicate the relevant discipline(s) for this event. *

- ☐ Showing / Hacking
- ☐ Dressage
- ☐ Showjumping
- ☐ Sporting / Mounted Games
- ☐ Gymkhana
- ☐ Driving
- ☐ Western
- ☐ Barrel Racing
- ☐ Campdrafting

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- ☐ Reining
- ☐ Vaulting
- ☐ Endurance
- ☐ Charity Ride
- ☐ Eventing
- ☐ Carriage Driving
- ☐ Other:

More than 1 option can be selected.

Please upload any other documentation to support your application.

Attach a file:

Examples of files to upload may include copies of event planning information, advertising/promotional material, screenshots of social media posts advertising the event etc.

Proposed Classes

Please list ALL classes the applicant proposes to use sponsorship money to fund awards and/or prizes for OTT horses and their respective riders/handlers at this event.

PLEASE NOTE: The classes listed in the table below will be defined as the 'Agreed Classes' in the QOTT Event Sponsorship Agreement, should your application for sponsorship be successful.

Class Number	Class Name	Type of Class
		(Dropdown List)

Use of Sponsorship Money

To support the incentivisation of OTT horse ownership, **a minimum of 80% of sponsorship amounts awarded** under Gold, Silver or Bronze event sponsorship must be used to fund awards and/or prizes for OTT horses and their respective riders/handlers (e.g. prizemoney, rugs, ribbons, trophies, garlands, vouchers etc).

A maximum of 20% of the sponsorship amount awarded may be used to fund costs associated with the operational costs of running the event (e.g. judges, equipment hire etc).

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Form Preview

Noting the above requirements, please provide a detailed plan outlining how the applicant intends to use the sponsorship funding, should the applicant be successful in obtaining sponsorship from QOTT for this event. *

Please provide a detailed breakdown of the awards and/or prizes (including value in dollar amounts) that will be provided to OTT horses and their respective riders/handlers in each of the proposed classes at this event.

If you would like to upload a file (e.g. Excel spreadsheet) to support your answer to the above question, please do so here.

Attach a file:

Promotion of the Event and QOTT

What media, marketing and/or promotional channels will be utilised to promote this event? *

- ☐ Television
- ☐ Radio
- ☐ Facebook
- ☐ Instagram
- ☐ Webpage
- ☐ YouTube
- ☐ Newsletter
- ☐ Flyers/Advertisements
- ☐ Media Release
- ☐ Other:

Please select all options that apply.

Please provide links to all social media pages listed above. *

Please provide a brief outline to explain how the applicant plans to promote and/or advertise this event to increase OTT horse participation. *

Applicant Declaration

*** indicates a required field**

Successful Applicant Obligations

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In addition to conducting the event, successful applicants must provide QOTT with the following benefits:

- The event is named as sponsored by QOTT;
- Where an official program is produced for the event, a full page advertisement for the QOTT Program (provided by QOTT) must be included;
- Where PA announcements are made for the event, QOTT is acknowledged as the sponsor;
- The QOTT logo (provided by QOTT) and a link to the QOTT webpage are included on all media and marketing collateral for the event;
- QOTT is acknowledged as a sponsor of the event in a minimum of two (2) dedicated Facebook posts; and
- The 'QOTT Event Sponsorship - Post Event Report', including a minimum of five (5) high resolution photographs, is submitted to QOTT within five (5) business days following the event.

On behalf of the applicant, I confirm: *

- ☐ The applicant agrees to provide QOTT with all of the sponsor benefits listed above; and
- ☐ I have read the 'QOTT Event Sponsorship - Post Event Report' in full (Appendix 1 in the QOTT Event Sponsorship Agreement).

At least 2 choices must be selected.

Applicant Declaration

Allow fourteen (14) business days for your application to be assessed.

Applicants, whether successful or unsuccessful, will be notified by QOTT via email within fourteen (14) business days of submitting your application. If you have not received a response from QOTT after fourteen (14) business days, please check your junk/spam folder.

Successful applicants must enter into a QOTT Event Sponsorship Agreement which will form a legally enforceable agreement in relation to the sponsorship provided.

As the Authorised Representative acting on behalf of the applicant organisation, I understand and agree that QOTT or Racing Queensland may use and disclose the personal information provided by me for the purpose of processing this application and to facilitate the operation and administration of the QOTT Event Sponsorship Program. The personal information collected in this form may also be used or disclosed by QOTT or Racing Queensland in accordance with its Privacy Policy: <https://www.racingqueensland.com.au/privacy-policy>. *

☐ Yes, I confirm.

As the Authorised Representative acting on behalf of the applicant organisation, I agree that I will contact QOTT immediately if any information provided in this application changes or is incorrect. *

☐ Yes, I confirm.

As the Authorised Representative acting on behalf of the applicant organisation, I certify that all details supplied in this application (including any supporting documents provided) are true and correct to the best of my knowledge, and that

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the application has been submitted with the full knowledge and consent of the applicant organisation. *

☐ Yes, I confirm.

As the Authorised Representative acting on behalf of the applicant organisation, I understand that should this application be successful, the applicant organisation will be required to enter into a QOTT Event Sponsorship Agreement which will form a legally enforceable agreement in relation to the sponsorship provided. *

☐ Yes, I confirm.

Name of Authorised Representative *

Title

First Name

Last Name

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Position *

(Position held)

Contact Phone Number *

Contact Email *

Date Declaration Completed *

Must be a date and no earlier than 29/11/2024.

Applicant Feedback

You are nearing the end of the application process. Before you review your application and click the **SUBMIT** button please take a few moments to provide some feedback.

Please indicate how you found the online application process: *

☐ Very easy ☐ Easy ☐ Neutral ☐ Difficult ☐ Very difficult

How many minutes in total did it take you to complete this application? *

Must be a number.

Estimate in minutes i.e. 1 hour = 60